



## 2011 Season [www.enjoymoviesinthepark.com](http://www.enjoymoviesinthepark.com)

**Welcome to Enjoy Magazine's Enjoy Movies in the Park** - one of the North State's most popular and well-attended events of the summer.

Enjoy Movies in the Park is a philanthropic effort of Enjoy the Community Co. (ETC) which aims to provide fun, inexpensive entertainment for families while helping worthwhile local causes to earn donations. Family and friends have gathered by the hundreds, every week throughout the summer, with their blankets, lawn chairs and picnic baskets to enjoy this wholesome community activity.

Each month, Enjoy Movies in the Park "adopts" a local nonprofit organization or charity, which has an opportunity to share its mission with the audience. Although the movies are free, our mascot, "Flick" the squirrel, passes his bucket around to movie-goers to encourage donations for the featured cause. Food vendors also donate 20 percent of their proceeds each evening to the effort.

The event is held at a different regional park each month to help ensure that people all over the community can participate. Movies run every Friday night from June through September.

Should you wish to be a sponsor or a food vendor, please contact James Mazzotta at 246-4687 ext. 101.

Sponsorship Opportunities:

### **ACADEMY AWARD SPONSOR \$5,000 & Above**

The Academy Award Sponsor package includes the business name or logo to be prominently featured with event title in all advertising and promotional materials. Promotional materials will include:

- Announcement at each of the movie nights
- Enjoy Magazine ads for Enjoy Movies in the Park
- Event Signage
- Event Posters
- Website
- Press Releases
- Movie Programs and or annual movie que cards
- On the big Screen Logo
- Booth opportunities

### **GOLDEN GLOBES SPONSOR \$2,500 & Above**

- Enjoy Magazine ads
- Event Poster
- Website
- Press Releases
- Movie Programs and or annual movie que cards

### **PEOPLE'S CHOICE SPONSOR \$1,000 & Above**

- Recognition in Monthly Enjoy Magazine's Movie ad
- Event Poster
- Website
- Movie Programs and or annual movie que cards

### **RAZZIES MOVIE SPONSOR \$500 & Above**

- Logo on the Movie Programs
- Website

### **IN-KIND Sponsors and Donations**

For donating items or time to Enjoy Movies in the Park, your company will be recognized by placing the individual or company's name / logo on Enjoy Movies In The Park's website.

1475 Placer St. Suite C.  
Redding, CA 96001  
530.246.4687 ext 101 (office)  
530.246.2434 (fax)  
[enjoymoviesinthepark.com](http://enjoymoviesinthepark.com)



# ENJOY MOVIES IN THE PARK



## SPONSORSHIP FORM

### Movies in the Park 2011 Season

\_\_\_\_ \$5,000 & above "ACADEMY AWARD SPONSOR"

\_\_\_\_ \$2,500 & above "GOLDEN GLOBES SPONSOR"

\_\_\_\_ \$1,000 & above "PEOPLE'S CHOICE SPONSOR"

\_\_\_\_ \$500 & above "RAZZIES SPONSOR"

### PLEASE CHECK THE APPROPRIATE BOX:

I have enclosed a check made payable to "Enjoy Movies in the Park"

Please invoice me

Business Name:

\_\_\_\_\_

Contact Person:

\_\_\_\_\_

Phone:

\_\_\_\_\_

E-mail:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_

City, State, Zip:

\_\_\_\_\_

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530.246.2434 (fax)  
[enjoymoviesinthepark.com](http://enjoymoviesinthepark.com)

Authorized Signature:

\_\_\_\_\_

Printed Name:

\_\_\_\_\_

Please return this completed form with payment to:

Enjoy Movies in the Park  
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Redding, CA 96001  
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